

Center for Digital Transformation

UCI Paul Merage School of Business

Senior Research Fellow

Dr. Nicholas Vitalari

CEO & Founder

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Dr. Nick Vitalari is an author, thought leader, consultant and educator. He is Managing Director of the start-up Elasticity Labs. He is the co-author of the *The Elastic Enterprise: The New Manifesto for Business Revolution*.

Nick's work focuses on corporate reinvention, emerging global business models, innovation, and collaboration in the public and private sectors.

With over 25 years of experience in academia and industry, Nick has served the Fortune 500 and major agencies in the U.S. Federal Government. He has developed business technology strategies, new venture business models, has redesigned operational business processes for IT and business organizations and served as an executive coach and educator.

He is an avid public speaker and has spoken at conference venues globally. Most recently he was Senior Vice-president of the Enterprise Insight program at Moxie Insight and was the co-founder of The Concours Group in 1997 where he served as a Director, Executive Vice President and Managing Director of European Operations. Nick has held executive positions at CSC, Technology Solutions Corporation, and was a tenured professor and associate dean at the Paul Merage School of Business at the University of California, Irvine.

He is the author of three books and is published widely in scientific and trade journals. He has Ph.D. and MBA degrees from the University of Minnesota, and an undergraduate degree from Marquette University.