



Michael Smith

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Michael D. Smith is a Professor of Information Technology and Marketing and Co-Director of Initiative for Digital Entertainment and Analytics at Carnegie Mellon University. He is an expert in the use of analytics in the entertainment industry.

He received his Bachelors of Science in Electrical Engineering (summa cum laude) and his Masters of Science in Telecommunications Science from the University of Maryland, and received his Ph.D. in Management Science and Information Technology from the Sloan School of Management at MIT.

Professor Smith's research uses economic and statistical techniques to analyze firm and consumer behavior in online markets — specifically markets for digital information and digital media products. His research in this area has been published in leading Management Science, Economics, and Marketing journals and covered by professional journals including The Harvard Business Review and The Sloan Management Review and press outlets including The Economist, The Wall Street Journal, The New York Times, Wired and Business Week.

Professor Smith has received several awards for his teaching and research including the National Science Foundation's prestigious CAREER Research Award, the 2009 and 2004 Best Teacher Awards in Carnegie Mellon's Masters of Information Systems Management program, the best published paper award runner-up for Information Systems Research in 2006, and best paper nominations at the International Conference on Information Systems and the Hawaii International Conference on Systems Sciences. He was also recently selected as one of the top 100 "emerging engineering leaders in the United States" by the National Academy of Engineering. Professor Smith currently serves as a Senior Editor at Information Systems Research, and has previously served as an Associate Editor at Management Science and Management Information Systems Quarterly.