## **Center for Digital Transformation UCI** Paul Merage School of Business

## **Senior Industry Fellow**

## Meghna Sinha Chief Al Strategist Kai Roses Inc.

Meghna is a distinguished AI executive and co-founder of Kai Roses, a consultancy dedicated to guiding CEOs and board members through AI-driven business transformation. With over 25 years of experience, she has played a pivotal role in integrating, operationalizing, and scaling AI responsibly within Fortune 500 Organizations.

Meghna established the AI Center at Verizon, which has become the foundation of Verizon's AI practices, contributing over \$1 billion in business impact. Her leadership in modernizing AI applications has set new standards in telecommunications, focusing on personalizing customer experience, risk and bias mitigation and model operations automation.

Meghna's career spans significant roles at IRI and Target, where she honed her analytics, statistical modeling, and machine learning skills during transformative business initiatives. She is committed to fostering diversity in AI and actively supports STEM education initiatives.

Meghna is a sought-after speaker and thought leader, sharing her insights on AI strategy, scaling AI responsibly, and workforce evolution driven by AI.

Meghna holds a bachelor's degree in statistics and mathematics from Lucknow University and a master's degree in statistics/quantitative methods from the University of Cincinnati.