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Jeanne conducts research that targets the challenges of senior level executives at CISR's nearly 100 global sponsor companies. She is best known for her work around enterprise architecture, which is highlighted in her book Enterprise Architecture as Strategy: Creating a Foundation for Business Execution (Harvard Business School Press, 2006). Jeanne is often a featured speaker at global IT and enterprise architecture events. She is a regular contributor to Sloan Management Review. In addition to her four books, she has published in Harvard Business Review, The Wall Street Journal, and a variety of other academic and practitioner publications. She is co-founder and former editor in chief of MIS Quarterly Executive and was recently shortlisted for the 2019 Thinkers50 Digital Thinking Award.