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Gregersen's tenure at MIT is the culmination of an illustrious academic journey that has included teaching posts at INSEAD, London Business School, Dartmouth's Tuck School of Business, Brigham Young University, and a Fulbright Fellowship in Finland. Prior to his academic career, Gregersen was an advisory board member at Pharmascience, a Montreal-based pharmaceutical company, and he remains a senior fellow at the global innovation consulting firm Innosight.