Ha McNeill
COO
BSA | The Software Alliance

Ha McNeill is Chief Operating Officer for BSA | The Software Alliance, where she helps design and implement strategies, operations, plans, and procedures to advance BSA's strategic direction. As COO, she also oversees all revenue-generating functions for the organization.

Previously, McNeill was Chief of Staff at the Transportation Security Administration (TSA). She served as a key advisor to the Administrator of TSA on all agency security and workforce matters, and led the offices responsible for strategy, policy coordination, innovation, public affairs, and legislative affairs.

McNeill has over a decade of government and national security experience, driving whole-of-government policies on topics including trade and intellectual property, supply chain and transportation security, commercial unmanned aerial systems, and research and development. She has served two tours at the White House, first in the Office of the Intellectual Property Enforcement Coordination and subsequently on the National Security Council. McNeill has worked closely with international partners and global organizations to successfully advance joint security interests.

McNeill previously served as Vice President of Operations and Chief of Staff at BSA | The Software Alliance.

McNeill is a native of Montreal, Canada. She holds a master's in public policy from Harvard University's John F. Kennedy School of Government, and bachelor's degrees in international studies and music from the University of California, Irvine.