

Center for Digital Transformation

UCI Paul Merage School of Business

Advisory Board

Allan Lubitz

Senior Advisor

Pivot Global Partners

Allan served for over 10 years as the Senior Vice President and Chief Information Officer of Mercury Insurance. Previously he held executive positions at H&R Block, First American Financial, Experian, TRW and GMAC/Ditech. Allan was responsible for establishing enterprise technology vision and leading the company's investments in customer solutions, new product technology, data analytics, software systems, global IT operations, information security, cyber risk management and business continuity. He also served as CISO, CDO, and leader of Innovation.

At UCI, Allan is a Senior Industry Fellow, Lecturer, Chair of the CIO Roundtable, and ex-officio member of the Center for Digital Transformation Advisory Board. He also serves on the UCI Merage Dean's Advisory Board. Allan is a current or past board member of several non-profit organizations including Orange County School of the Arts, Pacific Symphony and Foundation for Philanthropy and is a recipient of the Henry W. Bloch National Award for Community Service. He received an MBA from Loyola Marymount University with a focus on International Business and a BA from Hiram College.