Advisory Board

Lynn Hemans
Head of Insights & Analytics
Chipotle

Lynn is the Head of Insights and Analytics for Chipotle. Formerly, she was the Vice President of Consumer Intelligence and Strategy for The Hershey Company responsible for Enterprise Strategy, M&A and Consumer Insights and Intelligence. In her previous role, Lynn was the Vice President of Customer Data and Business Intelligence for Taco Bell. She was responsible for strategic brand sales forecasting & analysis, operational analytics, and industry & competitive trends. Additionally, she was responsible for the design implementation of Taco Bell's social listening platform "The Fishbowl". Lynn was with Taco Bell for 26 years in various strategic planning, market research, finance & accounting roles. Before joining Taco Bell, Lynn worked for Price Waterhouse Coppers for 2 years as a staff auditor.

She holds an undergraduate degree in Accounting from Saint Mary's College (Notre Dame, IN) and an MBA from University of California, Irvine.

She is passionate about volunteering and giving back to her community. She currently serves with Assistance League. She has helped shape the future of many children in need through being President of the Project Hope Alliance.