

UCI ROAD TO REINVENTION:

a one-day conference for Executives on Leadership in the Digital Age

R²R
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Melissa is currently the SVP of Production Finance for NBCUniversal's TV Studios where she champions technology initiatives to align the production finance processes within NBCU with the rapidly transforming industry.

Prior to joining NBCU, Melissa held various leadership positions in media including Vice President of Production Finance at Viacom/BET Networks, leading teams in New York, Los Angeles and Atlanta, CFO of Bombo Sports & Entertainment, a production company with offices in the US and UK, and head of Production Finance at Oxygen Media during its startup phase.

Melissa earned a BS in Marketing and International Business with an Art History minor, and an MBA in Finance, from New York University's Stern School of Business.

Melissa lives in Los Angeles with her husband, son, daughter and French bulldog. A recent emigrant from downtown Manhattan, she is acclimating to the clear and open skies of her hillside home. She is a member of Women in Cable Television (WICT), the New York Women in Film and Television (NYWIFT) and Advancing Women Executives (AWE).