

Center for Digital Transformation

UCI Paul Merage School of Business

Advisory Board

Adam Fingersh

Chief Customer Officer and EVP North America Operations

Experian

Adam is Chief Customer Officer and Executive Vice President (EVP) of Operations in North America. Adam is the senior executive responsible for regional operations and consumer support in North America.

Since joining Experian in 2005, Adam has served in a variety of executive leadership roles. Including North America Chief Strategist, Senior Vice President and Head of Operations for Experian's Decision Analytics Business Group, Senior Vice President and General Manager of Experian's Fraud and Identity Solutions (F&ID) business, Senior Vice President of Products and Marketing for the Decision Analytics (DA) business in North America, Senior Vice President of Products and Marketing for Experian's Business Information Services (BIS) business, among other roles in North America.

Before joining Experian, Adam worked for Oracle Corporation and BearingPoint, Inc. (formerly KPMG Consulting), leading consulting programmes to develop and deliver business process strategies and business information systems for large clients including Agilent, Gap, and Qualcomm among others.

Adam is a recipient of the Ernst and Young "Entrepreneur of the Year" Award and a Lifetime member inductee to the "American Entrepreneurs Hall of Fame."