



**Meghna Sinha**  
**Former Vice President, AI Center**  
**Verizon**

Meghna most recently served as the Vice President of the AI Center at Verizon, a role in which she made significant strides since establishing the center in 2020. Under her leadership, the Verizon AI Center became the bedrock for the company's AI practice and standards, setting the company on a path of responsible and scalable AI applications. Her passion lies in making decision making that is buried deep in business systems and processes proactive, intuitive, and adaptive, always pushing the boundaries of business and workforce transformation that is possible with AI. Her vision and relentless focus on capability and talent will ensure that Verizon remains at the forefront of business value creation from AI for years to come.

With over 25 years of experience in AI, Meghna has been a trailblazer and an executive leader across three major industry domains. She spent twelve years at IRI, where she focused on consumer packaged goods companies, honing her skills in analytics and statistical modeling used to determine price, promotion, marketing and new product launch strategies. This was followed by a decade at Target, where her organization focused on applying machine learning and experimentation at scale during Target's multiyear business transformation from brick and mortar to an omni-channel retailer. Target's reinvention of their entire business model with channel agnostic guest experience, operationally efficient fulfillment, highly agile merchandising and marketing was data and technology led allowing opportunities to innovate and implement state of the art personalization engine, experimentation platform, demand forecasting engine, segmentation and much more. After Target, Meghna joined Verizon where she continued to refine and evolve her approach towards developing and scaling AI applications in the telecommunications domain. This involved modernizing legacy capabilities like churn and segmentation, introducing and scaling personalization and forecasting capabilities, advancing multi-modal AI use cases, and standing up an industry leading responsible AI operations that is focused on both risk and bias mitigation and automation of model management, model operations capabilities such as self-serve deployment, observability, explainability, model registry.

Throughout her distinguished career, Meghna has been dedicated to assembling small, agile teams capable of designing and operationalizing AI solutions. Her open and direct leadership style and commitment to co-creation have consistently resulted in developing growth mindset teams and leaders who play to win and are characterized as empowered, autonomous, and outcome driven. Meghna strives to be a champion for diversity in AI and technology and has regularly volunteered her time for over a decade to support non-profit organizations that are focused on STEM education and

diverse talent pipeline development for the fourth industrial revolution.

Meghna holds a bachelor's degree in statistics and mathematics from Lucknow University and a master's degree in statistics/quantitative methods from the University of Cincinnati.