



Ganesh Bell
Managing Director
Insight Partners

Ganesh Bell joined Insight Partners as a Managing Director to invest in and help entrepreneurs build great software & data companies that will define modern enterprise and digital business. He is a profound student of the enterprise software market and industries reimaged by data.

Ganesh has over 25+ years of rare experience as a builder and operating executive across startups, high-growth scaleups, global conglomerates, unicorns, successful exits, IPO, and M&A.

Before joining Insight Partners, he ran Uptake, an AI/ML platform & applications company, was Corporate Officer at General Electric, and CEO of its largest IoT & Analytics software business. Previously he held senior leadership roles at market-defining enterprise software companies including SAP, PeopleSoft, and J.D.Edwards. He started as a developer and has led corporate strategy, engineering, product management, marketing, and sales teams over his career.

He has keynoted large conferences, been featured in business books, leading media, and recognized for his work, including being named #11 in Fast Company's list of 100 Most Creative People in Business World.

Ganesh Bell holds a B.S in Mathematics from the University of Madras, India, and an M.S in Computer Science from North Dakota State University. He lives in San Francisco Bay Area with his wife and their Australian Cobberdog Moto, named after his passion for motorcycling.