

UCI ROAD TO REINVENTION:

a one-day conference for Executives on Leadership in the Digital Age



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Lisa Hammitt has a track record of quickly building 8- to 9-figure businesses from innovative technologies like artificial intelligence, customer experience analytics, and blockchain. She is adept at both the technology- and customer-facing sides of business, reflected in her growing portfolio of patents and speaking engagements. Lisa was most recently the Global Vice President of Artificial Intelligence and Data at VISA, is an advisor at Brighton Park Capital, consults to the Department of Defense and sits on three boards, including Clear Channel Outdoor (NYSE: CCO). Before VISA, Lisa ran Watson at IBM and held senior positions in AI and Data at Salesforce and HP. She has degrees from UC Berkeley and has completed graduate-level AI coursework at Stanford and executive education at Harvard.