

## UCI ROAD TO REINVENTION:

*a one-day conference for Executives on Leadership in the Digital Age*



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Linda Jojo is executive vice president of technology and chief digital officer for United Airlines, responsible for information technology, data analytics, digital products, e-commerce, cybersecurity and the airline's digital strategy.

Prior to joining United in 2014, Jojo held the position of executive vice president and chief information officer for Rogers Communications, a leading wireless, cable and media company in Canada. She also served as the chief information officer for Energy Future Holdings and Flowserve. Earlier in her career, she worked for GE in various technology leadership roles.

Throughout her career, Jojo and her teams have been recognized by multiple organizations for technology leadership. Most recently, she was awarded Chicago's 2017 "CIO of the Year" and named to Crain's Chicago Business 2016 and 2018 "Tech 50."

In addition to her work, Jojo is passionate about preparing young people for STEM careers. She is vice chair of the board of trustees of the Adler Planetarium in Chicago and a member of the board of trustees at Rensselaer Polytechnic Institute in Troy, New York.

Jojo holds a bachelor's degree in computer science and a master's degree in industrial engineering from Rensselaer Polytechnic Institute.